



Kenworth T660 Extended Day Cab Provides More Room For BLM Transportation Group Drivers

Canadian Fleet Also Enjoys Fuel Economy Benefits

KITCHENER, Ontario – “Give him an inch and he’ll take a mile.” That old saying just might be true when describing reaction to Kenworth’s T660 Extended Day Cab. When inches of more space count for improved driver comfort, drivers of BLM Transportation Group’s city fleet are praising the benefits of more space – where every inch of belly room and storage space add up to miles of comfort.



“Many of our drivers are big guys and having additional space in the cab is extremely important to them on the job,” said James McConnell, president and owner of the Kitchener, Ontario-based truckload and less-than-truckload carrier. “In the T660 Extended Day Cab, they now have extra room to store their personal possessions and equipment. Unlike other day cabs that are tight on space, this is one day cab that doesn’t skimp on roominess and features. Our drivers couldn’t wait to get out of their other trucks and into the T660s.”

Introduced earlier this year for the fuel-efficient and aerodynamic Kenworth T660, the Extended Day Cab option provides an extra 6 inches of length to the standard T660 day cab’s 122 inches from front bumper to back of cab. The Extended Day Cab also offers 5 more inches of cab height, 2 additional inches behind the wheel, up to 21 degrees of recline in the driver’s seat and 2 extra cubic feet of storage behind the driver’s seat.

“The extra space is great, and the Kenworth T660 is the best riding truck we’ve ever had,” said John McTaggart, a BLM driver for about 15 years. “It rides smoother than a Cadillac. I also have plenty of storage room for my hard hat, safety boots and vest.”

Brian Dernesch, BLM president of fleet operations, said the Kenworth T660’s maneuverability comes in handy during in-city deliveries. “The truck’s tight turning radius makes it easier for our drivers to get in and out of congested shipping yards. The look, quiet

interior, more light from the headlamps and how the trucks perform out on the road have impressed our drivers. Plus, we made the changeover from our previous trucks because of the Kenworth resale value and service network on the road.” The T660’s new halogen headlamps are standard and provide 44% more output than conventional lamps. As an option, Kenworth also offers even brighter xenon headlamps.

In addition to more room, world-class headlamp system and superior handling, the Kenworth T660 Extended Day Cab impressed McConnell with its aerodynamic attributes. “This is a fuel-efficient and sharp-looking truck that gets a lot of comments from our customers,” he said. “We’re a squeaky clean, polished fleet and image is important to us and our customers.”

BLM operates 10 Kenworth T660 Extended Day Cabs in its 15-truck in-city fleet. The company also runs 11 T660 with 86-inch AeroCab® sleepers for its highway division, which transports goods in the United States and Canada. The T660s on the highway average 8.4 to 8.6 miles per imperial gallon – about 7.0 to 7.2 miles per U.S. gallon – and slightly less for city deliveries, according to Dernesch. All run with a 430-horsepower engine.



BLM delivers everything from produce and rubber for tires to furniture and electronics between Canada and the U.S., where it runs about 75% of its annual miles. In addition to its main terminal in Kitchener, the company maintains a facility in Buena Park, Calif.

The Kenworth T660 equipped with a sleeper or Extended Day Cab is BLM’s truck of the future as well as the present. “The T660 is our de facto standard right now,” McConnell said.

Kenworth Truck Company, a division of PACCAR Inc, is a leading manufacturer of heavy and medium duty trucks. Kenworth is the recipient of the 2007 J.D. Power and Associates awards for Highest in Customer Satisfaction for Over The Road, Pickup and Delivery and Vocational Segment Class 8 trucks. Kenworth’s Internet home page is at www.kenworth.com. Kenworth. *The World’s Best.*