



New Kenworth T270 Hybrid Truck To Serve Food for Life Canada in Ontario

ReFresh Foods Project To Benefit Food Banks, Social Service Agencies

BURLINGTON, Ontario – Kenworth Truck Company recently delivered a new Kenworth T270 diesel-electric hybrid truck to Food for Life Canada during a special ceremony in Burlington, Ont.

The new hybrid, which is one of Kenworth's first Class 6 hybrid trucks to go into operation in Canada, was produced at the PACCAR plant in Ste. Therese, Que. Food for Life Canada purchased the truck from Kenworth Truck Centres of Ontario with funds donated by The Sprott Foundation, which was founded in 1988 and provides humanitarian aid for urgent human need, homelessness and hunger.



The Kenworth hybrid will support Food for Life's new ReFresh Foods project, which is a regional food acquisition and redistribution hub that will provide larger quantities of fresher, healthier food to food banks and front line social service agencies in Ontario's Halton region near Toronto. ReFresh Foods will focus on collecting food directly from food distributors and packagers.

"Our mission is to collect good, safe and nutritious food and give it to those in need in our community," said Blair Richardson, chairman of Food for Life Canada, which has picked up and delivered day old and surplus foods to other charities and outreach programs since 1995. "Deliveries are made mainly in the Halton region with over 3,000 people benefiting from our service per month. The new Kenworth hybrid truck will help us to expand our operation in time to serve the community in need during the holidays."



From left are: Jane Johnston, medium duty sales specialist, Kenworth Truck Centres of Ontario; Blair Richardson, chairman of Food for Life Canada; Vince Tarola, dealer principal, Kenworth Truck Centres of Ontario; and Doug McAlister, new truck sales manager, Kenworth Truck Centres of Ontario.

"Kenworth Truck Centres of Ontario is honored that Food for Life and its new ReFresh Foods project chose the new Kenworth T270 hybrid truck to help serve those in need and we hope that it has many long years of service to the community," said Vince Tarola, dealer principal of Kenworth Truck Centres in Concord, Ont.

The Kenworth T270 hybrid features a PACCAR PX-6 engine, integral transmission-mounted motor/generator, frame-mounted 340-volt battery pack, and dedicated power management system. Advanced powertrain controls monitor driving conditions and automatically select the ideal power mode, smoothly switching among electric only, combined diesel and electric, and diesel only power modes. Electricity generated through regenerative braking is stored and used for acceleration, assisting the diesel engine. The hybrid system is monitored through a dash display. As the power requirements for different driving conditions change, the screen constantly updates the driver on system status.

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From left are: Blair Richardson, chairman of Food for Life Canada; and Jane Johnston, medium duty sales specialist; Doug McAlister, new truck sales manager; and Rob Graham, director of service, all from Kenworth Truck Centres of Ontario.

Kenworth offers the fuel-efficient, hybrid option on its T270 Class 6 and T370 Class 7 conventional models. Kenworth's goal is to enhance fuel economy by up to 30 percent in pickup and delivery applications and up to 50 percent in utility operations.

Kenworth Truck Company is the manufacturer of The World's Best® heavy and medium duty trucks. Kenworth is an industry leader in providing fuel-saving technology solutions that help increase fuel efficiency and reduce emissions. The company's dedication to the green fleet includes aerodynamic trucks, medium duty diesel-electric hybrids, liquefied natural gas trucks, and the Kenworth Clean Power no-idle system. In addition, Kenworth is the recipient of the 2008 J.D. Power and Associates awards for Highest in Customer Satisfaction for Over the Road and Vocational Segment Class 8 trucks. Kenworth's Internet home page is at www.kenworth.com. Kenworth. A PACCAR Company.